

Co-op Program INTERNATIONAL BUSINESS



This bachelor's degree program is designed to train managers who want to work in an organization with international business partners, both within Quebec and abroad. They might also be supporting a company that is undertaking international development or commercializing its products and services.

The program includes one study abroad session and allows students to choose a second business administration concentration: accounting, entrepreneurship, finance, human resources management, business technology management, management or marketing. This one-of-a-kind degree is a great opportunity to set yourself apart in today's ever-evolving job market.

Also available in a bilingual English/French version.

WHAT OUR STUDENTS CAN DO FOR YOU

- Domestic and international market analysis and recommendations
- Business opportunity assessment
- Real-world analysis of cultural dimensions of transactions
- Analysis of the economic and legal environment of businesses operating internationally
- Tracking market changes for strategic development
- Strategy and/or product commercialization analysis
- Understanding international business landscapes
- Coordinating import/export elements



KNOWLEDGE AND SKILLS

Term	Description
S-1	Preparation for creating a business, management in today's world, using the main personal tech tools in management work, introduction to general accounting, human resources management, introduction to business technology
S-2	Economic principles, aspects of financial management in a business and financial markets, marketing, communicating to mobilize, applied statistics for management
S-3	Fall semester of Year 2: required study session at EPHEC (Brussels, Belgium). Course of study focuses directly on international business
S-4	Accounting and management, financial decision analysis, sustainable development issues and practices, leadership habits, international marketing
S-5	Communication for managers, aspects of taxation, global economy, political and leadership skills for managers, international finance, foreign policy and business lobbying, international regulations
S-6	Socially responsible management, logistics and operations management, consulting mission: analyze, write and present a report for a consulting client on importing and exporting goods or services or running a business in a foreign market, project management, strategic management

ORGANIZATION OF STUDY (S) AND WORK TERM (W)

Campus	1st year			2nd year			3rd year		
	FALL	WIN	SUM	FALL	WIN	SUM	FALL	WIN	SUM
SHERBROOKE	S-1	S-2	W-1	S-ABROAD	S-4	W-2	S-5	W-3	S-6
LONGUEUIL	S-1	S-2	S-3	S-ABROAD	W-1	W-2	S-5	W-3	S-6