# Co-op Program MANAGEMENT



Knowledgeable about the best management practices and latest strategies, with the analytical and strategic skills to drive performance, effective decision making and innovative problem solving across the organization – that is the profile of the Management program students. With a general training background in all areas of administration (marketing, finance, human resources, etc.), these businesssavvy, versatile management students would be an asset in various administrative positions that call for a heightened sense of responsibility, keen business intuition and excellent synthesis skills.

Thanks to the multidisciplinary structure of the program, these students develop a clear "big picture" vision, understand the organizational structure, and acquire the skills and business reflexes of true managers and even entrepreneurs. They are geared up to take on the challenges of the workplace to develop leadership skills and management expertise.

## WHAT OUR STUDENTS CAN DO FOR YOU

#### Marketing

- Merchandizing techniques
- Commercial representation
- Assist in promotional activities
- Collaborate in market research

#### Information Technology and Systems Management

- Design microcomputing tools (database, customer and supplier databank update)
- Support system users



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#### Management

- Assist the management
- Production and inventory
   management
- Project coordination
- Research and analysis
- Prepare reports and follow-up
- Assignments related to various administrative functions

#### **Accounting and Finance**

- Design and analyze financing
   projects
- Financial analysis
- Participate in accounting operations

#### **Human Ressources**

- Production supervision and management
- Candidate selection and hiring
- Design and give trainings
- Employee training and evaluation
- Health and safety management





### **KNOWLEDGE AND SKILLS**

Term	Description
S-1	<b>Introduction to management</b> Business governing principles; management problem solving; introduction to accounting; financial statement presentation; accounting system logic; financial management; capital markets; information technology (IT); management process and basic marketing concepts.
S-2	<b>Further studies in management</b> Annual report and financial analysis; IT tools for administrative managers; HR management; data processing and statistical analysis; written and oral presentation.
S-3	<b>New management techniques</b> Business and undertakings law; theories, concepts and practices of financial management; organizational behavior; computer and analytical tools; contemporary organizations; organizational management practices and organizational transformations.
S-4	<b>Global company vision</b> Taxation; micro- and macroeconomic principles; financial management problem solving.
S-5	<b>Business start up and management skills</b> Accounting in management decisions; operations management; SMEs in Quebec, their features and role; feasibility study; co-op association management; meeting with entrepreneurs; business integration; integration in a management team; work team management; career development and reconciliation.
S-6	<b>Project management strategies</b> Understanding strategic management models; management concepts, models and tools related to management by project.

#### **ORGANIZATION OF STUDY (S) AND WORK TERM (W)**

1st year			2nd year			3rd year			4th year
FALL	WIN	SUM	FALL	WIN	SUM	FALL	WIN	SUM	FALL
S-1	S-2	W-1	S-3	W-2	S-4	W-3	S-5	S-6	
	S-1	S-2	S-3	W-1	S-4	W-2	S-5	W-3	S-6

