

# Co-op Program

## MBA—MASTER MANAGEMENT OF COOPERATIVES AND MUTUALS



The UdeS Master of Business Administration (MBA) program provides truly integrated management training through a multidisciplinary approach that promotes in-depth understanding of company-wide impacts of business decisions. Students develop actual management know-how and skills as well as learn to master a range of tools related to operations, decision-making, planning and strategic choices. And with the program's specific focus on teamwork, they quickly put their communication and leadership skills to the test.

The quality of the UdeS MBA students is outstanding. To be accepted in the program, they must present an exemplary academic record and impeccable references, as well as succeed in a rigorous selection interview. In addition, these students have on average eight years of employment background in their field of expertise. Many of them speak several languages and have international work experience. Without a doubt, their professional qualifications and personal abilities would right away become a valuable asset to your organization!

### WHAT OUR STUDENTS CAN DO FOR YOU

#### Management

- Strategic planning
- Organizational performance analysis
- Design and implementation of strategies for change
- International business development
- Management practices analysis

#### Accounting

- Operational audit
- Budgeting
- Analyses

#### Marketing

- Market and feasibility analyses
- Communication
- Competitive analysis
- New product launch
- Brand management
- International marketing strategies

#### Finance

- Financial analysis
- Prepare and evaluate calls for tenders
- Financial systems
- Funding
- Taxation research

#### HR management

- Organizational development
- Program design and evaluation
- Revision of policies
- Negotiation
- Definition of strategies

#### Production

- Operations planning
- Operations management
- Quality management



## KNOWLEDGE AND SKILLS

Term	Description
S-1	<p>Overview of various topics in administration studies to understand the fundamentals of corporate management. Using an integrated approach that combines theory and practice to introduce subjects like management, finance, marketing, accounting, HR management, production and information management.</p> <p>Skills: communication, cross-disciplinary teamwork and leadership.</p>
S-2	<p>Integration of theoretical and practical knowledge in overall administration subjects. Using this multidisciplinary approach to address situations and resolve issues in a different and innovative manner with respect to change management. As part of several courses during this study term, students complete specific assignments in a business setting.</p> <p>Skills: manager skills related to managerial responsibilities, operations, management decisions, planning and strategic decisions.</p>
S-3	<p>Consolidation and management of relations between various administrative areas to form a comprehensive and critical vision of the company's future. During this term, students work in a team to complete a business strategy consulting assignment.</p> <p>Skills: ability to identify, understand and work out solutions to strategic management issues, and ability to work in a cross-disciplinary team.</p>

## ORGANIZATION OF STUDY (S) AND WORK TERM (W)

1 <sup>st</sup> year		2 <sup>nd</sup> year	
FALL	WIN	SUM	FALL
S-1	S-2	W-1	S-3