



This Bachelor degree program combines general training in business administration and advanced specialization in finance. With such dual training, students gain solid understanding of management principles and methods, and develop a practical set of skills in the financial analysis of companies and securities, financial planning, investments and even profitability assessment of investment projects.

In the course of their academic training and practical work terms, students acquire the qualities and skills of a negotiator, innovator, entrepreneur and communicator, which are the indispensable attributes of today's best analysts and versatile managers. Thus, with their exemplary analytical and synthesis sense and exceptional rigor in the field of finance, these students could certainly take on a key role in your organization and contribute to your success.

WHAT OUR STUDENTS CAN DO FOR YOU

Corporate Finance

- Financial reporting
- Monitor working capital
- Budgeting support
- Investment tracking
- Monitor business subsidy programs
- Collaborate with investment advisors

Market Finance

- Portfolio assessment
- Fixed-income securities and derivative products analysis
- Develop assessment models
- Corporate prospectus analysis
- Investor profile analysis
- Company or business profitability analysis
- Market monitoring (middle office)
- Administrative follow-up and selection of portfolios for securitization and syndication
- Design and improve analysis tools in Excel

Personal Finance

- Assist an account manager or finance manager
- Loan or line of credit analysis
- Participate in the implementation of financing structures
- Client meetings to acquire knowhow
- Collaborate with personal banking departments



KNOWLEDGE AND SKILLS

Term	Description
S-1	Introduction to management Governing principles; management problem solving; management process; introduction to accounting; presentation of financial statements; accounting system logic; information technology and marketing basics.
S-2	Further management studies Introduction to finance; annual reports of companies and non-profit organizations; financial management in the Canadian context; computer tools for managers; statistical data analysis; financial statement analysis; business and commercial law.
S-3	Financial management Cost of goods and services; principles of micro- and macroeconomics; company credit management; business relations; commercial credit; HR management.
S-4	Securities and working capital Income tax act; calculation of net income tax; organizational behavior; analytical tools; stock market; valuation of corporate securities; financial management problem solving.
S-5	Financial institutions and special topics in corporate finance Canadian markets (derivative products, portfolio management); role of financial institutions; legal aspects of business financing; international finance; operations management.
S-6	Strategy and modeling Strategic management model; integration seminar through financial evaluation of a real-world project.

ORGANIZATION OF STUDY (S) AND WORK TERM (W)

1 st year			2 nd year			3 rd year			4 th year
FALL	WIN	SUM	FALL	WIN	SUM	FALL	WIN	SUM	FALL
S-1	S-2	S-3	W-1	S-4	W-2	S-5	W-3	S-6	
	S-1	S-2	W-1	S-3	W-2	S-4	W-3	S-5	S-6