

Call for candidates

Professor of strategic communication

N° 05326

Posting period: March 1, 2022 to March 31, 2022, 5 PM

JOB DESCRIPTION: Professor

LOCATION: Main campus

STATUS: Regular

ADMINISTRATIVE UNIT:

Arts, Humanities and Social Sciences - Communication


SCHEDULE: Full time tenure-track position



The Université de Sherbrooke is seeking applications for a full-time professor position in strategic communication. This is a regular full-time position attached to the Department of Communication of the Faculty of Arts, Humanities and Social Sciences.

Duties

- Teach strategic communication at the undergraduate and graduate levels: Communication planning, public relations, international strategic communication, strategic communication in organizations, risk communication and crisis communication, strategic audience analysis, political communication strategies, corporate social responsibility (CSR), etc.
- Develop fundamental and applied research activities in order to advance knowledge of strategic communication issues. The applicant's fields of research may include risk communication, crisis communication, responsible communication, environmental communication, communication strategies on digital platforms, scientific communication, political communication, health communication or international communication.
- Supervise graduate students.

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- Participate in university life: Actively contribute to the administration (recruitment, development, promotion and evaluation) of graduate programs, particularly those in strategic communication (DESS and master's degree) at the Université de Sherbrooke campus in Longueuil, and of the dual degree in international strategic communication as well as the triple degree in international political communication and democratic risks.
 - Contribute to the community: Contribute to the democratization of knowledge and education by ensuring the wide dissemination of research and teaching beyond Université de Sherbrooke

Qualifications

- Holding a Ph.D. in communication science or a related field.
- Having experience with, strong interest in, and acumen for teaching and university pedagogy.
- Having experience and strong interest in research (disciplinary and interdisciplinary) and knowledge transfer and innovation.
- Demonstrating a strong ability to supervise graduate students.
- Having a record of publications in peer-reviewed journals with international standing, and demonstrating excellence in research and recognized competence in the field.
- Demonstrating the ability to establish and maintain good interpersonal relationships, collaboration and teamwork skills.
- Demonstrating leadership qualities, initiative and an outstanding ability to communicate and interact effectively and smoothly with various internal and external partners.
- Having an interest and skill in working on joint research projects as a member of (inter)disciplinary teams.
- Being able to teach in French or to develop this ability quickly.
- Being proficient with the digital technologies in communication.
- Mastering the writing aspects of the field of communication.
- Possessing a thorough knowledge of professional practices and networks in the field of communication.
- Professional experience in the field of strategic communication is an asset.



Work conditions

The working conditions are governed by the collective agreement in effect.

Regular, full-time tenure-track position.

Anticipated start date: August 1, 2022

Equity, diversity and inclusion

The Université de Sherbrooke (UdeS) values equity, diversity, equality and inclusion in employment within its community and invites all qualified individuals to apply, particularly women, members of visible and ethnic minorities, Aboriginal peoples and [persons with disabilities](#) in compliance with the Quebec Act respecting equal access to employment in public bodies. The screening and assessment tools can be adapted according to the needs of persons with disabilities who request them, and this, in complete confidentiality. The Université de Sherbrooke also encourages people of all sexual orientations and gender identities to apply. Priority will be given to Canadians and permanent residents. [Learn more about equity, diversity and inclusion at UdeS.](#)

Application process

Check our website then submit your application online. For this opportunity, see offer 05326.


Direct link:

<https://www.usherbrooke.ca/emplois/offre/no/05326>

The deadline to apply is March 21, 2022, at 5 p.m.

Please attach:

1. Your curriculum vitae
2. A cover letter
3. A proposed research programme (2 pages) including the major components that tie in with your previous work, objectives, a summary program of activities, training for the highly qualified personnel who will be called upon to collaborate on the programme, potential funding sources, and networking.
4. Excerpts from most relevant recent contributions



In addition, please send three (3) letters of recommendation, directly from the signatories, to the following address:

The Dean

Faculty of Arts, Humanities and Social Sciences

Job posting 05326

Université de Sherbrooke

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