

Co-op Program

MBA

MASTER OF BUSINESS ADMINISTRATION



The Master of Business Administration program at the Université de Sherbrooke is the first French language MBA program in North America to be offered in a co-operative education format. The quality of the teaching, the small size of the groups and the teamwork are all factors that contribute to the value and prestige of this degree. In addition, the work terms and the possibility of benefiting from the mentorship program provide the students with a definite advantage.

Furthermore, since this program is chiefly intended for individuals who have specialties and who want to obtain general management knowledge, the students have an average of eight years of experience on the job market.

A certain number of these students are able to speak several languages and possess work experience abroad, assets that are a significant advantage in contributing to the progress of your projects, particularly ones of international scope.

WHAT OUR STUDENTS CAN DO FOR YOU

Management

- Strategic planning
- Organizational performance analysis
- Development and implementation of strategies for change
- International business development
- Management practices analysis

Marketing

- Market and feasibility analyses
- Communication
- Competitive analysis
- New product introduction
- Brand management
- Development of international marketing strategies

Finance

- Financial analysis
- Preparation and evaluation of calls for tenders
- Development of financial systems
- Funding
- Taxation research

Accounting

- Management auditing
- Budgeting
- Analyses



KNOWLEDGE AND SKILLS

Term	Description
	<p>Basic concepts of business administration</p>
S-1	<p>Provides a general knowledge of the material in order to understand the basis of business management. The subjects, such as management, finance, marketing, accounting, human resource management, and information production and management, are all explained using an approach that blends the theoretical and the practical.</p> <p>Skills development: communication, multidisciplinary teamwork in a professional context and leadership.</p>
S-2	<p>Integration of business administration concepts</p> <p>Integration of theoretical and practical knowledge of the subject. This multidisciplinary approach provides opportunities to deal with situations and resolve issues related to change management in a different and innovative manner. Certain courses taken during this study term will allow the student to carry out specific assignments in a business setting.</p> <p>Skills development: management competencies related to the responsibilities, operations, and decisions related to management, planning and strategic choices.</p>
	<p>Consolidation of administration material</p>
S-3	<p>Consolidation and management of the interactions within the different administrative fields in order to develop a comprehensive and critical vision of the future of a business. During this study term, the student will complete a business strategy consulting mandate as part of a team.</p> <p>Skills development: ability to identify, understand and develop solutions to strategic management problems. Ability to act within a multidisciplinary team.</p>

ORGANIZATION OF STUDY (S) AND WORK TERM (W)

	1st year		2nd year
FALL	WIN	SUM	FALL
S-1	S-2	W-1	S-3